

[FOR IMMEDIATE RELEASE]

PowerColor Introduces HD 3870 X2 equipped with Samsung GDDR4 Memory *World's first HD 3870 X2 solution for graphics cards*

Hannover, Germany - March, 4th, 2008 -- TUL Corporation, a leading manufacturer of AMD graphics cards, today announced that it is introducing a high-end graphics solution, PowerColor HD 3870 X2 with Samsung GDDR4 memory that is designed to bring incredible performance and life-like graphics to all gamers.

Providing stunning graphics, PowerColor HD 3870 X2 GDDR4 comes equipped with the fastest graphics memory now produced - Samsung's 16Mx32 GDDR4 memory, which has an effective memory speed of 1126 MHz. The video card also boasts a built-in Dual HD 3870 GPU that clocks at a core speed of 825MHz and an effective memory speed of 1126 MHz. This combination of leading-edge graphics memory and state-of-the-art GPU, essentially doubles the performance of the original version of the card. The new PowerColor HD card further enhances the gaming experience with 640 (320x2) stream processing units and 2X256-bit memory interface.

The card also features three DVI outputs and one HDMI output with 5.1 surround audio support and comes equipped with PCS fansinks for both GPUs - ensuring efficient heat dissipation. Furthermore, the new card offers Microsoft® DirectX® 10.1, Shader Model 4.1, a Universal Video Decoder and ATI CrossFire™ X technology. The PowerColor HD 3870 X2 comes bundled with iClone 2 SE software, which provides the technology for creating full-motion 3D avatars and video story-boarding.



"We are pleased to cooperate with Samsung to deliver the world's fastest HD 3870 X2 graphic cards. Fans of Samsung memory and PowerColor video cards are sure to be excited," says Ted Chen, CEO of TUL Corporation.

"Frankly, gamers around the world should be highly impressed with the quality of imagery generated by the PowerColor HD 3870 X2, said Mueez Deen, director, graphics memory,

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Samsung Semiconductor. "TUL has designed a graphics card that we expect will be popular with gamers around the world," he added.

Key Features

- 825MHz Core, 1126MHz Memory
- 1GB of GDDR4 Memory
- 2 x 256-bit Memory bandwidth
- 640 (320 x2) stream processing units
- DirectX® 10.1 / Shader Model 4.1 support
- ATI CrossFireX™ multi-GPU support
- Built-in HDMI and 5.1 surround audio
- Unified Video Decoder (UVD) for Blu-ray™ and HD DVD

HD 3870 X2 GDDR4	
Core Speed	825MHz
Memory Speed	1126MHz
Memory Size	1GB
Memory bandwidth	256+256-bit
Memory Type	GDDR4
DirectX®	10.1
CrossFireX	YES
PCI-E	1.1
Output	DVI*3 + HDMI*1 + TVO

About TUL Corporation

TUL is a leading supplier of AMD graphics cards under the PowerColor brand. We offer award-winning products based on our technology leading components, quality design and superb engineering. TUL employs more than 150 talents worldwide, with offices in China, Europe, Russia and USA to support over 300 channel partners and distributors in 50 plus countries. For further information, visit: www.powercolor.com.

About Samsung Electronics

Samsung Electronics Co., Ltd. is a global leader in semiconductor, telecommunication, digital media and digital convergence technologies with 2006 parent company sales of US\$63.4 billion and net income of US\$8.5 billion. Employing approximately 138,000 people in over 124 offices in 56 countries, the company consists of five main business units: Digital Media Business, LCD Business, Semiconductor Business, Telecommunication Network Business, and Digital Appliance Business. Recognized as one of the fastest growing global brands, Samsung Electronics is a leading producer of digital TVs, memory chips, mobile phones and TFT-LCDs. For more information, please visit www.samsung.com

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